



# KISHWAUKEE FEST

OF DEKALB COUNTY

JULY 21 TO JULY 30, 2017

EVENTS: CONCERTS IN THE PARK, PARADE OF PARADE,  
BACONPALOOZA AND MORE!

## Become a Kishwaukee Fest SPONSOR

The Kishwaukee Fest of DeKalb County will continue to grow and prosper through its' Sponsors program. With your corporate support as a sponsor of the Kishwaukee Fest, you will not only receive the benefits as listed, but you will have played a major role in making the Kishwaukee Fest the premiere attraction in DeKalb County Illinois. All support from the Sponsors, are used in the production of the event and to acknowledge those in support of the event.

We invite you to become a Corporate Partner or Sponsor of Kishwaukee Fest of DeKalb County.

Call a festival representative at **815-756-1263** for more details.

**NOTE:** Kishwaukee Fest has made application for 501c status

## Benefits to the Sponsor program:

### **\$2,500.00 LEVEL: PLATINUM**

- Parade and UNIT SPONSOR
- Mention in Event E-letter and E-NEWS
- Name/Logo on ALL Advertising - Poster, Flyers, Etc.
- Name/Logo on WEB Site, Customized Webpage regarding Unit sponsorship –link to your website
- Naming Rights for Select events
- Listed as preferred Hotel, Restaurant or Attraction

### **\$1,000.00 LEVEL: GOLD**

- Sponsoring and Naming Rights, UNIT SPONSOR
- Mention in Event E-letter and E-NEWS
- Name/Logo on ALL Advertising - Poster, Flyers, Etc.
- Name/Logo on WEB Site – including link to your website
- Listed as preferred Hotel, Restaurant or Attraction

### **\$500.00 LEVEL: SILVER**

- EVENT SPONSOR (Parade, Concert in the Park, or BaconPalooza)
- Mention in Event E-letter and E-NEWS
- Name/Logo on Advertising - Name/Logo on WEB Site
- Name Sponsor of Local Parade Group/Unit
- Listed as preferred Hotel, Restaurant or Attraction

### **\$250.00 LEVEL: BRONZE**

- Concert in the Park EVENT SPONSOR
- Mention in E-letter and E-NEWS
- Name/Logo on Advertising - Name/Logo on WEB Site
- Name Sponsor of Local Parade Group/Unit

Please feel free to contact us with any additional questions. You can also move up to the next Sponsor Level.

*Thank You,*

**Jeff Richardson, 2017 Sponsorship Co-Chair - Cell: (815) 757-1233**

**Michael Embrey, 2017 Sponsorship Co-Chair - Office: (815) 756-1263**

**Event Coordinator: Jacki Bish - (815) 756-1263**

*Please Note: Sponsorships are limited in certain Levels – Exclusivity offered for select sponsors (Bank, Car Dealers, etc.)  
2017 Sponsors have rights for future Kishwaukee Fest Events © 2017*